

Nassim Abi Ghanem

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Education

- **MA (Masters), International Politics-International Relations**, *The University of Manchester*, Manchester, United Kingdom, 2012
DISSERTATION: *Failures of the U.S. Foreign Policy in Lebanon: The Case of Doha Accord.*
- **BA (Bachelors), Business Administration** with International Marketing emphasis, American University of Beirut, Beirut, Lebanon, 2010.

Professional Appointments/Employment

Senior Collaborative Provision Officer (Head of Administration), British Academy in Lebanon (Cardiff Metropolitan University partnership with Modern University for Business and Science), Beirut, Lebanon, **2012 to Present**

- Communicating and managing all aspects of the partnership (validation, admission, academic improvements, annual quality assurance verification).
- Working in an office that integrates University strategic planning in the partnership, ensuring appropriate assessment processes, and *institutional research*.
- Initially focus on coordinating a faculty-directed assessment of student learning and subsequently on evaluation of the efficiency and effectiveness of administrative operations.
- Preparing for United Kingdom Quality Assurance Agency (QAA) and other external reviews and audits of the University's collaborative activities.
- Assisting in the enhancement of quality processes and standards throughout the University (e.g. through dissemination of good practices)

Student Life Coordinator, Modern University for Business and Science, Beirut, Lebanon, **September 2012-May 2013**

- Developed, managed & evaluated students' activities, finding appropriate ways to provide effective academic, social & cultural life for students.
- Organized seminars, training activities and workshops for students based on their majors & interests.
- Established and maintained a well-supported student club program that meets the interest of students.
- Supported and Directed the Students' Representative Council.

Academic/Teaching Experience

Lecturer, British Academy in Lebanon, Beirut, Lebanon, 2013-Present.

- Module leader for modules franchised from Cardiff Metropolitan University. All material, assessments and markings monitored by Cardiff Metropolitan University and UKQAA.

Instructor, Modern University for Business and Science, Beirut, Lebanon 2012-2013.

- Taught introductory courses on Political Science and on International Marketing.

Modules/Courses Taught

Undergraduate

MUBS

- Introduction to Marketing
- Introduction to Political Science

Cardiff Metropolitan University Programme modules

- Contemporary Issues in International Political Economy (Level 5)
- Managing people and Organization (Level 4)
- Business in Global Context (Level 4) Money Banking and Risk (Level 5)
- International Global Marketing (Level 6)

Postgraduate

- Methods of Enquiry
- Creativity and Critical thinking (Dissertation Design)

Professional Corporate Experience

Sales Consultant, Allianz-SNA, Hazmieh, Lebanon, July 2011 to October 2011.

- Calculate premiums and establish payment method.
- Call on policyholders to deliver and explain policy, to analyze insurance program and suggest additions or changes to beneficiaries.
- Customize insurance programs to suit individual customers, often covering a variety of risks.
- Develop marketing strategies to compete with other individuals or companies who sell insurance.

Researcher, Al Iktissad Wal-Aamal Magazine, Beirut, Lebanon, September 2009-September 2011

- Sales and Market Research; conducted surveys and researched topics in the Lebanese market, particularly the wine industry.

Research projects and experience

- Research proposal on the Role of Civil Society in State building and Security Emancipation in the aftermath of International Intervention Regime Change. *The proposal has been submitted for funding at UK higher education institutions.*
- Paper Presented, titled “Prospects of Reconciliation in Bosnia and Herzegovina, and new century challenges” at International Alert Conference after Bosnia and Herzegovina study trip (May 21st, 2015)
- Paper Presented, titled “A critique to Economic Rational Choice Theory” at the British Academy in Lebanon; conference for Economic Development and Project Management (June 2014)
- ***“The Failures of the US Foreign Policy in Lebanon: Case of the Doha Accord”***
Research conducted during my Dissertation at the University of Manchester, on the Failures of the US foreign policy in Lebanon. The research methodology consisted of primary qualitative research (interviews) in Lebanon. Grade: 2:1
- Research conducted at IktissadWalAamal, included primary data collection for authentic credible economic editorial articles to be published in the monthly issues

Conference Activity/Participation

Educational and Academic Conferences:

- Tempus Project “Student Affairs for International Students” at the University College Cork, June 2013.(Attendant and speaker)
- EPIC exchange staff at Cardiff Metropolitan University (Staff mobility for 1 month).

Political and Developmental Conferences:

- Memory, Identity and Reconciliation post Northern Ireland war, April 2014.
- Conflict Resolution and Peace-building in Bosnia: A Study trip to Bosnia and Herzegovina in May 2015.
- Organized and prepared the Youth Arab Liberal Political Parties Network, in light of the Arab Spring (April 2015).
- International Visitors Leadership Program for Lebanon by the U.S. Department of State; Theme: “Young Leaders in Politics and Economics”.
- Danish-Lebanese youth organization (DUF): Attended a conference in Raadvad from Feb 18th- Feb 26th 2011 under the theme “Political Advocacy”.
- Danish Egyptian Dialogue Institute in collaboration with Danish Youth Council (DUF): Attended a five-day conference in Cairo, Egypt in August, 2011 under the theme “Democracy and youth participation”

Media Coverage

- Interview with Executive Magazine on the “*youth perception and contribution to the oil and gas sector in Lebanon*” **September 2,2014**
<http://www.executive-magazine.com/economics-policy/oil-and-gas-hands-off>
- Interview on Future TV-Lebanon discussing educational importance of Events Management in Lebanon given the contribution events have to the Lebanese GDP
<http://www.youtube.com/watch?v=G1jWygWnpZA> (**July 21st, 2014**).

Languages

- Fluent in **English** and **Arabic** (writing, reading, speaking)
- Moderate in **German** (writing, reading, and speaking)
- Beginner in **French** (Writing, reading, speaking)

Professional Memberships and Affiliations

- Danish-Lebanese Corporation Coordinator: 2012 till 2015 (voluntary role).
Annual Conference on Young Female Participation in Political Parties conference / Civic education for elementary schools/ Capacity building.
- Lebanese State Alumni Community member, graduate of the “International Visitors Leadership Program” established by the United States’ Embassy in Lebanon.
- President of the Democracy and Citizenship Club at AUB